

<u>Cascade Telecommunications, Inc. Delivers</u> <u>Desktop-to-Desktop Videoconferencing Solutions</u>

Innovative Technology Set to Replace Outdated Voicemail Systems

BEND, OR - March 21, 2012 – Cascade Telecommunications, Inc., an industry leader in unified communications, announced today that they have extended their product offering to include desktop-to-desktop videoconferencing solutions. These solutions will add a vital component to the breadth and depth of Cascade Telecommunications' product mix, and will give their customers tremendous flexibility when collaborating.

Desktop-to-desktop video conferencing solutions enable users to conduct face-to-face meetings without leaving their desk. Multiple parties can collaborate with one another on various projects, increasing office productivity. Essentially, this dynamic technology elevates our expectations of basic web and audio conferencing tools. Users simply log-in to their video conferencing provider's software, turn on their webcam and are then able to view one another and interact as if everyone were sitting in the same room. Videoconferencing has gained traction due to its ability to show non-verbal

communication and increase the "human feel" of meetings.
Additionally, Cascade
Telecommunications' customers are experiencing huge savings in travel related expenses and have eliminated unnecessary travel time.

"We're thrilled to bring another critical solution to our loyal customer base," commented Allan Clack. "This technology has been available for years but it has finally matured and reached the desktop. We are seeing many of our customers utilizing this to leave their competitors in the dust. Our philosophy has been, and always will be, to create a long-term relationship with our customers by providing them with technology that either increases their profitability or provides them with a competitive advantage," added Clack. "Desktop-to-desktop videoconferencing is poised to revolutionize the way small to mid-sized businesses communicate and compete with large corporations."

ABOUT CASCADE TELECOMMUNICATIONS, INC.

Cascade Telecommunications is locally

owned and operated and is Central Oregon's business owner's first choice for over 16 years. Cascade Telecommunications goal is to provide each client a custom designed telecommunications solution that not only enhances their customer's experience, but also provides increased profitability and a competitive advantage. Cascade Telecommunications is a single source contact for all voice,

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data, and video needs.

Telecommunications provides industry-leading products with Factory Certified Technicians, Sales and Customer Service Staff, to ensure customer satisfaction by maximizing system performance.

Telecommunications provides around the clock service to ensure system reliability with the mission critical nature of the telecommunications. Cascade Telecommunications offers

comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 1 hour.

For more information on Cascade Telecommunications, call 541-388-5158 or visit www.cascadetel.com.