



Cascade Tel Fosters Technology Adoption with K-12 Schools

*Leading Unified Communications
Provider Helps Education Leverage
Today's Technology*

BEND, OR – April 30, 2014 - Cascade Tel a leading provider of unified communications, announced today that the company will be launching a program designed specifically for the education market. Today's teachers are utilizing outdated technology which is not only robbing them of much needed functionality but is also incurring unnecessary expenses during tough economic times. Cascade Tel is actively spreading awareness about several of today's technology advancements which increase a school's capacity to collaborate, establish continuous communication channels and most importantly, improve overall campus security. These developments are affecting the lives of students, teachers, faculty, administrators and parents alike.

"Today's school phone system is not like our parents' phone system," stated Allan Clack, President of Cascade Tel. "Today, we're able to provide educators with dramatically greater levels of communication and security than ever before. Frankly, this technology simply didn't exist in years past, and we're thrilled to finally be able to bring this caliber of technology to our school systems, for a cost that they can actually afford, especially since the features are much needed."

One of the growing concerns of schools across the nation is security. With the unfortunate

growth of domestic terrorism, this issue of campus safety has come to the forefront of discussion. Recent advancements in technology have given Cascade Tel the ability to increase overall campus security like never before. One example is the development in instant messaging capabilities. For instance, in the event of an intruder on campus, students and teachers are now able to receive instant notification on their phones and 911 lockdowns are immediately initiated. In the event of such an emergency, two-way classroom communication allows teachers to speak back and forth with a central office than waiting for help. Such security is invaluable and provides far greater levels of comfort for parents and local district officials of schools that are deploying this type of technology.

Another far less dramatic usage for the same instant mass messaging technology, is targeted group messaging. An example of this in action would be if a basketball game were being cancelled, all patrons, students, athletes, officials, parents and transportation could immediately be notified of the cancellation, instead of having to coordinate with everyone separately. Furthermore, these messaging functions also ensure that the sent messages are delivered, received and read by the intended recipient, adding a new element of clarity.

Another in-classroom example of new technology impacting educators is the fact that teachers can now eliminate the mundane repetitiveness of taking daily

classroom attendance. It is now commonplace for students to have cell phones and teachers can now take attendance with the push of a button via cell phone. "There are plenty of features and advancements to examine that enable schools to communicate more effectively, enhance security, and save time for educators and students," added Mr. Clack.

ABOUT CASCADE TEL

Cascade Tel is locally owned and operated and is Central Oregon's business owner's first choice for over 23 years. Cascade Tel's goal is to provide each client a custom designed telecommunications solution that not only enhances their customer's experience, but also provides increased profitability and a competitive advantage. Cascade Tel is a single source contact for all voice, data, and video needs.

Cascade Tel provides industry-leading products with Factory Certified Technicians, Sales and Customer Service Staff, to ensure customer satisfaction by maximizing system performance.

Cascade Tel provides around the clock service to ensure system reliability with the mission critical nature of the telecommunications. Cascade Tel offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 1 hour.

For more information on Cascade Tel, call 541-388-5158 or visit www.cascadetel.com.