



## Cascade Tel Teaches CFOs How to Manage Their Newfound IT Staff

*Why Outsourcing is at the Forefront of Technology Departments*

Bend, OR — December 16, 2015— Cascade Tel, an industry leader in unified communications, announced today that the company has launched an awareness campaign targeting CFO's about the changing nature of purchasing, installing, and deploying IT solutions. Today's CFOs have begun to spearhead the deployment of new IT solutions within the corporate environment in addition to their traditional responsibilities. CFOs now assess information technology purchases and ensure staff levels are "right-sized." The network has evolved from a static environment that only requires a single, full-time IT manager to a dynamic environment which requires constant support of a full-suite, expert-led, outsourced IT advisory firm.

In today's environment, the underlying technology has simply become too overwhelming for one person to manage. The role of IT managers has shifted from administrative tasks, such as, downloading and installing security programs, to overseeing monthly reports generated by outsourced solution providers to verify optimal network performance. Additionally, CFOs not only need to facilitate payment arrangements in order to ensure that budgetary requirements are met, but it is now their responsibility to verify the efficiency of the network by cross-checking device performance with the monthly reports provided by aforementioned outsourcers.

Network performance must be validated and verified by external, trusted IT advisors instead of internal IT staff, who have no basis for supporting their analysis.

"In recent years, the very nature in which technology is being purchased has shifted. While most business have long relied upon a break-fix interaction, the new way of purchasing technology revolves around proactive management, predictive repairs, and reporting transparency," stated Allan Clack, President at Cascade Tel. "With the help of Cascade Tel, CFOs can verify the performance of their network against industry standards and gain an unobstructed view of what's really going on with their network. CFOs finally have a way to manage the technology deployment process, without needing to be overtly proficient themselves."

As a result, CFOs are able to cut down the cost of staffing IT personnel while simultaneously gaining access to a network that has more integrity, is better protected and enables all employees to do their jobs better and faster. They are accomplishing this by bringing in a team of experts from Cascade Tel to provide constant management of the network instead of relying on a single point of potential failure.

"Demand for our services has accelerated exponentially due to the fact that we solve problems before they occur, instead of after the problems occur. This is a far stronger motivator for business owners and CFOs than anything else," commented Mr. Clack. "In

an increasingly complex, cloud computing world, CFOs are opting to have their network and IT security, managed not by an individual staff member with a debatable level of skill but a team of dedicated experts who are implementing the most elite software tools available. This is by far the most intelligent decision."

### ABOUT CASCADE TEL

Cascade Tel is locally owned and operated and is Central Oregon's business owner's first choice for over 23 years. Cascade Tel's goal is to provide each client a custom designed telecommunications solution that not only enhances their customer's experience, but also provides increased profitability and a competitive advantage. Cascade Tel is a single source contact for all voice, data, and video needs.

Cascade Tel provides industry-leading products with Factory Certified Technicians, Sales and Customer Service Staff, to ensure customer satisfaction by maximizing system performance.

Cascade Tel provides around the clock service to ensure system reliability with the mission critical nature of the telecommunications. Cascade Tel offers comprehensive service 24 hours a day, 7 days a week and emergency service guaranteed within 1 hour.

For more information on Cascade Tel, call 541-388-5158 or visit [www.cascadetel.com](http://www.cascadetel.com).